

Ms. Wheelchair Utah

The "Inner-Beauty" Pageant

Sponsorship Breakdown

Any donation to Ms. Wheelchair Utah helps us substantially and we want to help you, too! We will never be able to show you the extent of our gratitude, but here is a breakdown of some small things we can do:

Bronze Sponsor- \$50

1. Your Company listed in the MWU pageant program with a one-liner.
Example: *Your Company supports Ms. Wheelchair Utah!*

Silver Sponsor - \$100

1. Your Company listed in the National Ms. Wheelchair America pageant program as Silver Sponsor
2. Your Company recognized in the pageant program as Silver Sponsor
3. Your Company advertisement on 1/2 page** in the MWU pageant program

Gold Sponsor - \$300

1. Your Company listed in the National Ms. Wheelchair America pageant program as Gold Sponsor
2. Your Company recognized in the pageant program as Gold Sponsor
3. Your Company advertisement on 1 full page* in the MWU pageant program
4. Your Company may display one (1) banner at pageant

Platinum Sponsor - \$500

1. Your Company listed in the National Ms. Wheelchair America pageant program as Platinum Sponsor
2. Your Company recognized in the pageant program as Platinum Sponsor
3. Your Company advertisement on 1 full page* in the MWU pageant program
4. Your Company may display up to two (2) banners at pageant.
5. Your Company logo and name printed on main-stage banner
6. Additional colored advertisement or coupon inserted into program next to full-page program advertisement for Your Company
 - a. Smaller ads or coupons are easily recognized and often utilized!

Exclusive Diamond Sponsor - \$4750

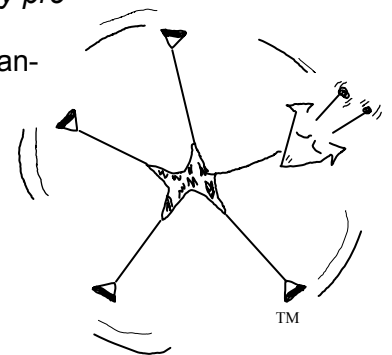
This is exactly the costs of our pageant expenses (Pageant costs and advertising), please see our Budget Projection.

One Exclusive Diamond Sponsor recognized per year! Your Company Proudly Presents the 2010 Ms. Wheelchair Utah Pageant

1. Your Company seen boldly on the 2010 pageant program cover as our Exclusive Diamond Sponsor
2. Your Company listed in National Ms. Wheelchair America pageant program as our Exclusive Diamond Sponsor of the 2010 Pageant
3. Raffle! *Your Company Raffle* presented during pageant along with spoken endorsement of Your Company
4. Back page advertisement in the pageant program
5. Additional advertisement or coupon inserted into program
6. Your Company name on main-stage banner which reads: *Your Company proudly presents the 2010 Ms. Wheelchair Utah Pageant* (We will make this banner!)
7. Your Company may also hang four (4) banners during pageant*** and one (1) banner during pre-pageant party****

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When life gets too hard to stand, just keep on



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- Every media announcement (print or other) will refer to pageant as either the *Ms. Wheelchair Utah pageant sponsored by Your Company* or the *Your Company Ms. Wheelchair Utah Pageant 2010*
- Exclusive naming rights during pageant*** and after!**

Your Company's name will appear on:

- All pageant advertising materials including posters and tickets
- main-stage banner above other sponsors' logos
- program cover and program back,
- all Volunteer T-shirts (which they will be wearing)

Should Your Company choose to be our Diamond Sponsor, our Titleholder will take Your Company's name with her during her reign***** to every appearance, speech, and function she attends as Ms. Wheelchair Utah!

- For example, when she presents during a school assembly or business picnic, her bio will read:
Your Company presents Kimberly Yeoman, Ms. Wheelchair Utah 2010! Kimberly is...
- When she begins speaking, she will say:
I'd like to thank Your Company for making this appearance possible! With Your Company, I have presented to many people across the state and even nationally. Your Company is my Diamond Sponsor this year and has gone to tremendous lengths to help the Ms. Wheelchair Utah Pageant help women like me who use wheelchairs!

* Program pages are approximately 5 1/2" x 8 1/2"

** 1/2 page advertisement is approximately 5 1/2" x 4"

*** Pageant attendance is anticipated to exceed 1500 and will include media, state and government officials, business heads, and active members of community

**** Pre-Pageant Party attendance is anticipated to exceed approximately 150 people including contestants, families, performers, judges, invited media, and state and government officials

*****Our Titleholder makes an average of 24 appearances statewide, visiting over 3500 Utahns (at least) and represents Utah at the National Ms. Wheelchair America Pageant.

Disclaimer: We are all volunteers who have simple seen a need and saw how we can help to fix it. None of us are paid for our time, we are just happy to help. But time and effort just isn't quite enough to do everything we need to do to make this great pageant happen and uplift the lives of so many wheelchair girls, we need sponsors like you! We use every donated cent to create fun pageant events for our contestants and help them to feel extra special and beautiful! No volunteer board member gets treated to a dinner for an elaborate board meeting, no one buys themselves or others any gifts, no one does anything with your generous donation that doesn't enhance the lives of women and girls in wheelchairs!

When life gets too hard to stand, just keep on rollin'

